

DOHA, QATAR

Aswathy Nair

Senior Graphic Designer

Brand · Campaign · Print

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PROFILE

Senior graphic designer with 5+ years of agency, in-house and consulting experience across brand identity, campaigns, social media, print and installations. Created work for Amazon, Google, Flipkart and Zoya by Tata, and contributed to HackerEarth's 2026 rebrand. Based in Doha, bringing a versatile, thoughtful approach to brands in India and beyond.

EXPERTISE

Brand identity & guidelines
Campaign & marketing design
Social media design
Print, packaging & editorial
Microsites & web design
Events & brand installations

TOOLS

Illustrator · Photoshop · InDesign ·
Adobe XD · Figma · Adobe Express
· Canva

AI TOOLS

Adobe Firefly · OpenAI · Claude
Code · Generative AI

EDUCATION

Graphic Design, Print & Publishing

Arena Animation Academy, Kochi ·
2020

B.Tech, Electronics & Instrumentation

FISAT, Angamaly

EXPERIENCE

HackerEarth

Freelance Design Consultant

2023 – Sep 2026 · Tech hiring platform · Remote, contract

- Oversaw marketing and microsite design for hackathons for clients such as Amazon, Google, Flipkart, Titan, Schneider Electric, Booking Holdings and many more.
- Contributed to HackerEarth's 2026 rebrand, including its logo, visual identity and brand applications.
- Designed launch campaigns and event collateral, from social content to on-ground branding.

Norm Mag

Senior Graphic Designer

Sep 2022 – Apr 2025 · Creative agency · Bengaluru

- Created branding, advertising, social media and print work for lifestyle, fashion, jewellery, food and decor clients, including House of Angadi, Zoya by Tata, CKC Jewellers, Kankatala, India Sweet House, Aikyatha and many more.
- Designed brochures, standees and installations, including an 18-foot curved timeline wall for Advaya celebrating 600 years of House of Angadi.
- Promoted from Junior Designer to Senior Graphic Designer.

Noon Academy

Graphic Design Associate

2021 – Sep 2022 · Edtech · Bengaluru

- Designed campaign-launch marketing, social media, brochures and print collateral across subjects and events.
- Maintained a consistent brand identity across channels. Joined as an intern; moved to a full-time role in October 2021.

Earlier experience: nine months in technical support at Sutherland (McAfee account), before moving into design full time.